Rambler

COLORS
UPHOLSTERIES
DATA BOOKS
ACCESSORIES

How to use

THE COLOR AND UPHOLSTERY SELECTOR

STEP 1 Turn to the appropriate color and upholstery availability chart for the desired Rambler model. These charts are underneath this page, and show the available colors and upholsteries for each model. Leave this section open at the appropriate chart.

STEP 2 Select a single color or two-tone combination from those shown on the chart as being available, using color chips on the opposite side of the book. Leave this section open at the selected color.

STEP 3 Determine available upholstery choices for the selected color and Rambler model by referring back to the availability chart. Each upholstery choice is assigned a trim number.

STEP 4 Select an upholstery, using the swatches on the opposite side of the book. The swatches are identified by trim numbers and are arranged in ascending numerical order with the vinyl-and-fabric trims on the left side of each page and the corresponding all-vinyl trim on the right.

STEP 5 After the color and upholstery selection is completed, return each section to its normal position with the cover pages on top.

RAMBLER AMERICAN

DELUXE OR SUPER

EXTERIOR COLOR AND UPHOLSTERY COMBINATIONS

	COLOR CODE	EXTERIOR COLORS	DELUXE	SUPER				
			T101 T111*	T102 T112*	T103 T113*	T104 T114*	T105 T115*	T106 T116*
SINGLE COLORS	1	P1 CLASSIC BLACK	●	●	●	●	●	●
	72	P72 FROST WHITE	●	●	●	●	●	●
	31	P31 INCA SILVER (METALLIC)	●	●			●	
	30	P30 BRIARCLIFF RED	●	●			●	
	27	P27 SONATA BLUE *(Light)*	●		●			
	28	P28 BERKELEY BLUE (METALLIC) *(Medium)*	●		●			
	8	P8 CHATSWORTH GREEN *(Light)*	●			●		
	26	P26 VALLEY GREEN (METALLIC) *(Medium)*	●			●		
	4	P4 ALAMO BEIGE	●					●
	29	P29 WHIRLWIND TAN (METALLIC) *(Medium)*	●					●
	33	P33 JASMINE ROSE ▲	●	●				
	34	P34 FIREGLOW RED (METALLIC) ▲	●	●				
	32	P32 WAIKIKI GOLD ▲	●	●				
	15	P15 AQUA MIST (METALLIC) ▲	●	●				
	23	P23 ECHO GREEN (METALLIC) *(Light)* ▲	●	●				
TWO-TONE COMBINATIONS (EXTRA COST)	31-72	P31 INCA SILVER (METALLIC) P72 FROST WHITE	●	●			●	
	1-72	P1 CLASSIC BLACK P72 FROST WHITE	●	●			●	
	31-1	P31 INCA SILVER (METALLIC) P1 CLASSIC BLACK	●	●			●	
	1-31	P1 CLASSIC BLACK P31 INCA SILVER (METALLIC)	●	●			●	
	30-72	P30 BRIARCLIFF RED P72 FROST WHITE	●	●			●	
	1-30	P1 CLASSIC BLACK P30 BRIARCLIFF RED	●	●			●	
	30-1	P30 BRIARCLIFF RED P1 CLASSIC BLACK	●	●			●	
	27-72	P27 SONATA BLUE *(Light)* P72 FROST WHITE	●		●			
	28-72	P28 BERKELEY BLUE (METALLIC) *(Medium)* P72 FROST WHITE	●		●			
	27-78	P27 SONATA BLUE *(Light)* P28 BERKELEY BLUE (METALLIC) *(Medium)*	●		●			
	28-27	P28 BERKELEY BLUE METALLIC *(Medium)* P27 SONATA BLUE *(Light)*	●		●			
	8-72	P8 CHATSWORTH GREEN *(Light)* P72 FROST WHITE	●			●		
	26-72	P26 VALLEY GREEN (METALLIC) *(Medium)* P72 FROST WHITE	●			●		
	8-26	P8 CHATSWORTH GREEN *(Light)* P26 VALLEY GREEN (METALLIC) *(Medium)*	●			●		
	26-8	P26 VALLEY GREEN (METALLIC) *(Medium)* P8 CHATSWORTH GREEN *(Light)*	●			●		
	4-72	P4 ALAMO BEIGE P72 FROST WHITE	●					●
	29-72	P29 WHIRLWIND TAN (METALLIC) *(Medium)* P72 FROST WHITE	●					●
	4-29	P4 ALAMO BEIGE P29 WHIRLWIND TAN (METALLIC) *(Medium)*	●					●
	29-4	P29 WHIRLWIND TAN (METALLIC) *(Medium)* P4 ALAMO BEIGE	●					●
	33-72	P33 JASMINE ROSE △ P72 FROST WHITE	●	●				
	34-72	P34 FIREGLOW RED (METALLIC) △ P72 FROST WHITE	●	●				
	33-34	P33 JASMINE ROSE △ P34 FIREGLOW RED (METALLIC)	●	●				
	34-33	P34 FIREGLOW RED (METALLIC) △ P33 JASMINE ROSE	●	●				
	32-72	P32 WAIKIKI GOLD △ P72 FROST WHITE	●	●				
	15-72	P15 AQUA MIST (METALLIC) △ P72 FROST WHITE	●	●				
	23-72	P23 ECHO GREEN (METALLIC) *(Light)* △ P72 FROST WHITE	●	●				

NOTE: COLOR LISTED SECOND IS ROOF COLOR
* ALL VINYL TRIM AT NO EXTRA COST

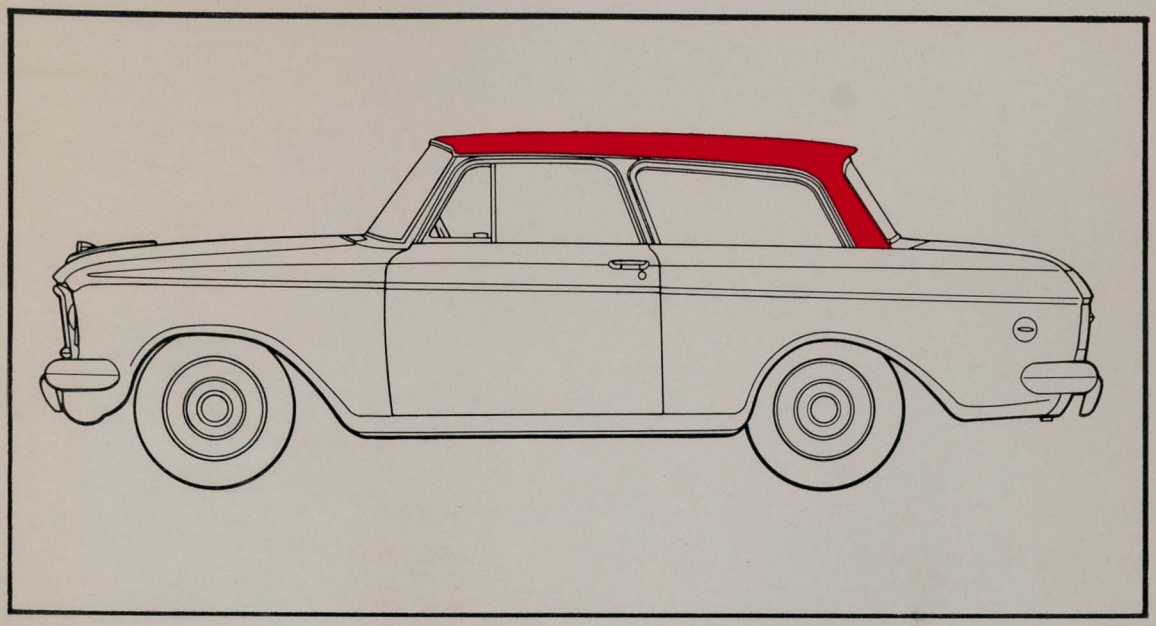
▲ THESE SOLID COLORS AVAILABLE AT EXTRA COST
△ THESE TWO-TONE COLORS AVAILABLE AT ADDITIONAL EXTRA COST

RAMBLER AMERICAN

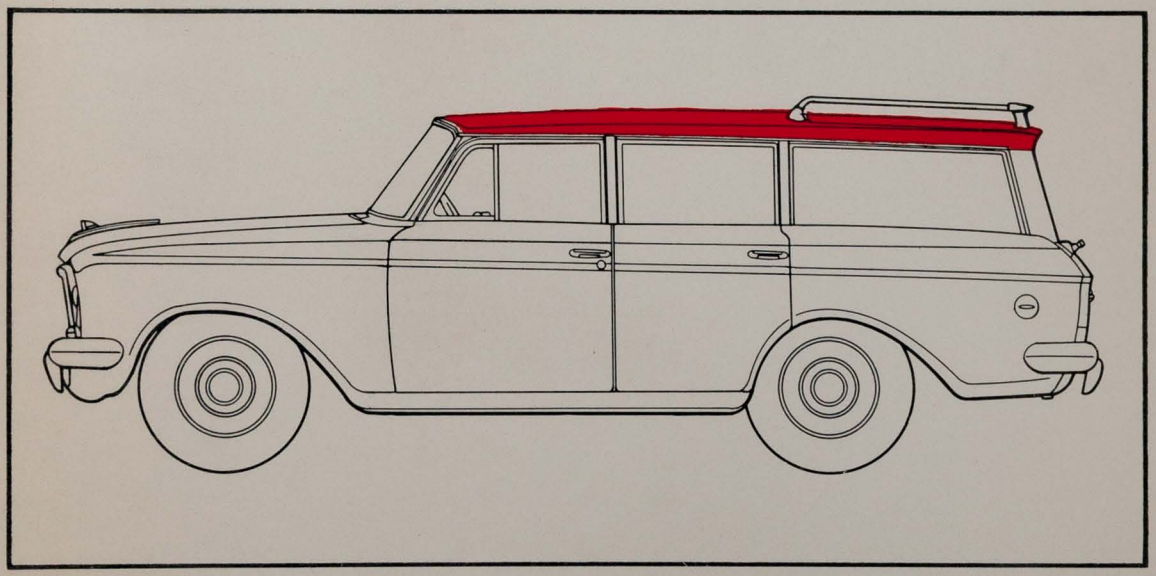
DELUXE OR SUPER

TWO-TONE COLOR DESIGNS

COLOR AND UPHOLSTERY AVAILABILITY CHART IS SHOWN ON OPPOSITE PAGE



TWO OR FOUR-DOOR SEDAN



FOUR OR TWO-DOOR STATION WAGON
(Roof-Top Travel Rack not available on Deluxe)

RAMBLER AMERICAN

CUSTOM

EXTERIOR COLOR AND UPHOLSTERY COMBINATIONS

	COLOR CODE	EXTERIOR COLORS	T128 T138* T127■	T129 T139* T137■	T141 T151* T140■	T142 T152* T147■	T143 T153* T148■	T144 T154* T150■	T145 T155* T157■	T146 T156* T158■	T149 T159* T160■
SINGLE COLORS	1	P1 CLASSIC BLACK	●	●	●	●	●	●	●	●	●
	72	P72 FROST WHITE	●	●	●	●	●	●	●	●	●
	31	P31 INCA SILVER (METALLIC)	●						●		
	30	P30 BRIARCLIFF RED	●						●		
	27	P27 SONATA BLUE *(Light)*					●				
	28	P28 BERKELEY BLUE (METALLIC) *(Medium)*					●				
	8	P8 CHATSWORTH GREEN *(Light)*						●			
	26	P26 VALLEY GREEN (METALLIC) *(Medium)*						●			
	4	P4 ALAMO BEIGE			●						
	29	P29 WHIRLWIND TAN (METALLIC) *(Medium)*			●						
	33	P33 JASMINE ROSE		●							
	34	P34 FIREGLOW RED (METALLIC)		●							
	32	P32 WAIKIKI GOLD									●
	15	P15 AQUA MIST (METALLIC)				●					
	23	P23 ECHO GREEN (METALLIC) *(Light)*								●	
TWO-TONE COMBINATIONS (EXTRA COST)	31-72	P31 INCA SILVER (METALLIC) P72 FROST WHITE	●						●		
	1-72	P1 CLASSIC BLACK P72 FROST WHITE	●						●		
	31-1	P31 INCA SILVER (METALLIC) P1 CLASSIC BLACK	●						●		
	1-31	P1 CLASSIC BLACK P31 INCA SILVER (METALLIC)	●						●		
	30-72	P30 BRIARCLIFF RED P72 FROST WHITE	●						●		
	1-30	P1 CLASSIC BLACK P30 BRIARCLIFF RED	●						●		
	30-1	P30 BRIARCLIFF RED P1 CLASSIC BLACK	●						●		
	27-72	P27 SONATA BLUE *(Light)* P72 FROST WHITE					●				
	28-72	P28 BERKELEY BLUE (METALLIC) *(Medium)* P72 FROST WHITE					●				
	27-78	P27 SONATA BLUE *(Light)* P28 BERKELEY BLUE (METALLIC) *(Medium)*					●				
	28-27	P28 BERKELEY BLUE METALLIC *(Medium)* P27 SONATA BLUE *(Light)*					●				
	8-72	P8 CHATSWORTH GREEN *(Light)* P72 FROST WHITE						●			
	26-72	P26 VALLEY GREEN (METALLIC) *(Medium)* P72 FROST WHITE						●			
	8-26	P8 CHATSWORTH GREEN *(Light)* P26 VALLEY GREEN (METALLIC) *(Medium)*						●			
	26-8	P26 VALLEY GREEN (METALLIC) *(Medium)* P8 CHATSWORTH GREEN *(Light)*						●			
	4-72	P4 ALAMO BEIGE P72 FROST WHITE			●						
	29-72	P29 WHIRLWIND TAN (METALLIC) *(Medium)* P72 FROST WHITE			●						
	4-29	P4 ALAMO BEIGE P29 WHIRLWIND TAN (METALLIC) *(Medium)*			●						
	29-4	P29 WHIRLWIND TAN (METALLIC) *(Medium)* P4 ALAMO BEIGE			●						
	33-72	P33 JASMINE ROSE P72 FROST WHITE		●							
	34-72	P34 FIREGLOW RED (METALLIC) P72 FROST WHITE		●							
	33-34	P33 JASMINE ROSE P34 FIREGLOW RED (METALLIC)		●							
	34-33	P34 FIREGLOW RED (METALLIC) P33 JASMINE ROSE		●							
	32-72	P32 WAIKIKI GOLD P72 FROST WHITE									●
	15-72	P15 AQUA MIST (METALLIC) P72 FROST WHITE				●					
	23-72	P23 ECHO GREEN (METALLIC) *(Light)* P72 FROST WHITE								●	

NOTE: COLOR LISTED SECOND IS ROOF COLOR (BLACK OR WHITE CONVERTIBLE TOP OPTIONAL AT NO EXTRA COST)

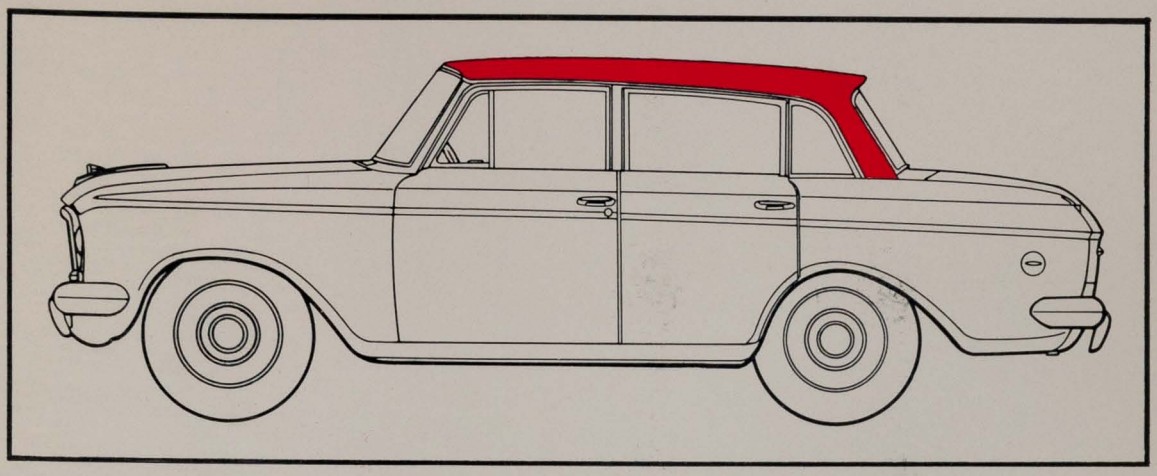
* ALL VINYL TRIM AT NO EXTRA COST ■ PLEATED VINYL CONVERTIBLE TRIM AT EXTRA COST

RAMBLER AMERICAN

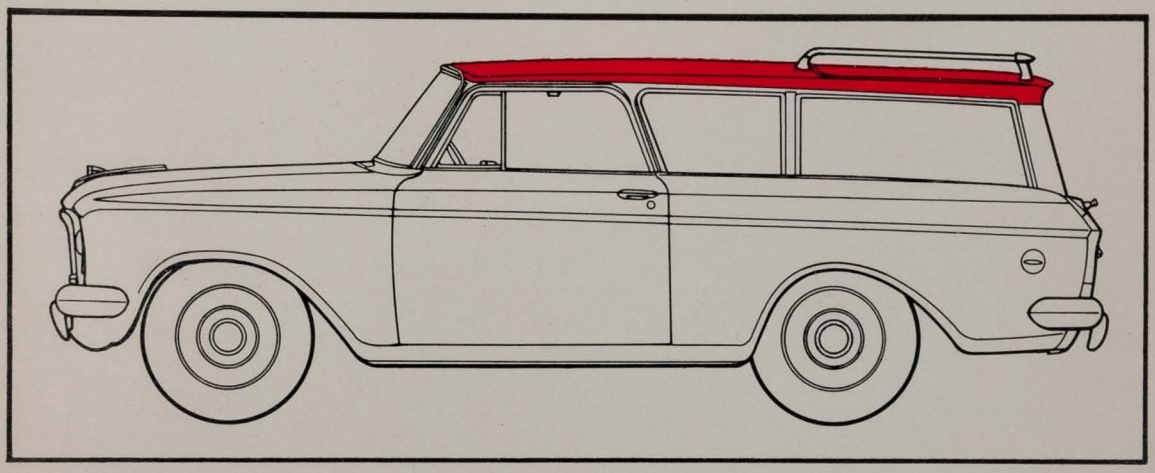
CUSTOM

TWO-TONE COLOR DESIGNS

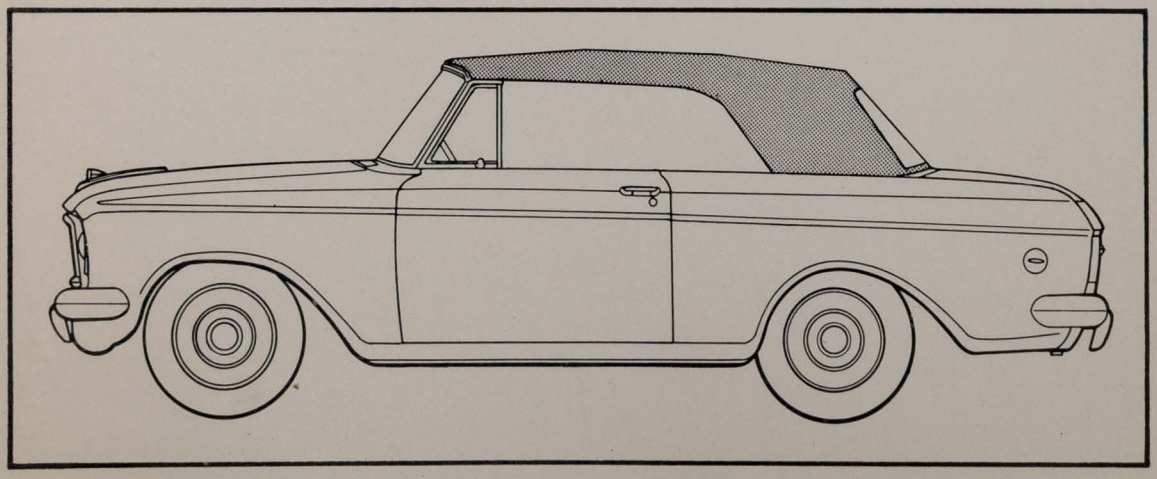
COLOR AND UPHOLSTERY AVAILABILITY CHART IS SHOWN ON OPPOSITE PAGE



FOUR OR TWO-DOOR SEDAN



TWO OR FOUR-DOOR STATION WAGON



TWO-DOOR CONVERTIBLE

(Solid body color with black or white top)

RAMBLER CLASSIC 6 AND V-8

DELUXE OR SUPER

EXTERIOR COLOR AND UPHOLSTERY COMBINATIONS

	COLOR CODE	EXTERIOR COLORS	DELUXE	SUPER				
			T121 T131*	T122 T132*	T123 T133*	T124 T134*	T125 T135*	T126 T136*
SINGLE COLORS	1	P1 CLASSIC BLACK	●	●	●	●	●	●
	72	P72 FROST WHITE	●	●	●	●	●	●
	31	P31 INCA SILVER (METALLIC)	●	●			●	
	30	P30 BRIARCLIFF RED	●	●			●	
	27	P27 SONATA BLUE *(Light)*	●		●			
	28	P28 BERKELEY BLUE (METALLIC) *(Medium)*	●		●			
	8	P8 CHATSWORTH GREEN *(Light)*	●			●		
	26	P26 VALLEY GREEN (METALLIC) *(Medium)*	●			●		
	4	P4 ALAMO BEIGE	●					●
	29	P29 WHIRLWIND TAN (METALLIC) *(Medium)*	●					●
	33	P33 JASMINE ROSE ▲	●	●				
	34	P34 FIREGLOW RED (METALLIC) ▲	●	●				
	32	P32 WAIKIKI GOLD ▲	●	●				
	15	P15 AQUA MIST (METALLIC) ▲	●	●				
	23	P23 ECHO GREEN (METALLIC) *(Light)* ▲	●	●				
TWO-TONE COMBINATIONS (EXTRA COST)	31-72	P31 INCA SILVER (METALLIC) P72 FROST WHITE	●	●			●	
	1-72	P1 CLASSIC BLACK P72 FROST WHITE	●	●			●	
	31-1	P31 INCA SILVER (METALLIC) P1 CLASSIC BLACK	●	●			●	
	1-31	P1 CLASSIC BLACK P31 INCA SILVER (METALLIC)	●	●			●	
	30-72	P30 BRIARCLIFF RED P72 FROST WHITE	●	●			●	
	1-30	P1 CLASSIC BLACK P30 BRIARCLIFF RED	●	●			●	
	30-1	P30 BRIARCLIFF RED P1 CLASSIC BLACK	●	●			●	
	27-72	P27 SONATA BLUE *(Light)* P72 FROST WHITE	●		●			
	28-72	P28 BERKELEY BLUE (METALLIC) *(Medium)* P72 FROST WHITE	●		●			
	27-78	P27 SONATA BLUE *(Light)* P28 BERKELEY BLUE (METALLIC) *(Medium)*	●		●			
	28-27	P28 BERKELEY BLUE METALLIC *(Medium)* P27 SONATA BLUE *(Light)*	●		●			
	8-72	P8 CHATSWORTH GREEN *(Light)* P72 FROST WHITE	●			●		
	26-72	P26 VALLEY GREEN (METALLIC) *(Medium)* P72 FROST WHITE	●			●		
	8-26	P8 CHATSWORTH GREEN *(Light)* P26 VALLEY GREEN (METALLIC) *(Medium)*	●			●		
	26-8	P26 VALLEY GREEN (METALLIC) *(Medium)* P8 CHATSWORTH GREEN *(Light)*	●			●		
	4-72	P4 ALAMO BEIGE P72 FROST WHITE	●					●
	29-72	P29 WHIRLWIND TAN (METALLIC) *(Medium)* P72 FROST WHITE	●					●
	4-29	P4 ALAMO BEIGE P29 WHIRLWIND TAN (METALLIC) *(Medium)*	●					●
	29-4	P29 WHIRLWIND TAN (METALLIC) *(Medium)* P4 ALAMO BEIGE	●					●
	33-72	P33 JASMINE ROSE △ P72 FROST WHITE	●	●				
	34-72	P34 FIREGLOW RED (METALLIC) △ P72 FROST WHITE	●	●				
	33-34	P33 JASMINE ROSE △ P34 FIREGLOW RED (METALLIC)	●	●				
	34-33	P34 FIREGLOW RED (METALLIC) △ P33 JASMINE ROSE	●	●				
	32-72	P32 WAIKIKI GOLD △ P72 FROST WHITE	●	●				
	15-72	P15 AQUA MIST (METALLIC) △ P72 FROST WHITE	●	●				
	23-72	P23 ECHO GREEN (METALLIC) *(Light)* △ P72 FROST WHITE	●	●				

NOTE: COLOR LISTED SECOND IS ROOF COLOR
* ALL VINYL TRIM AT NO EXTRA COST

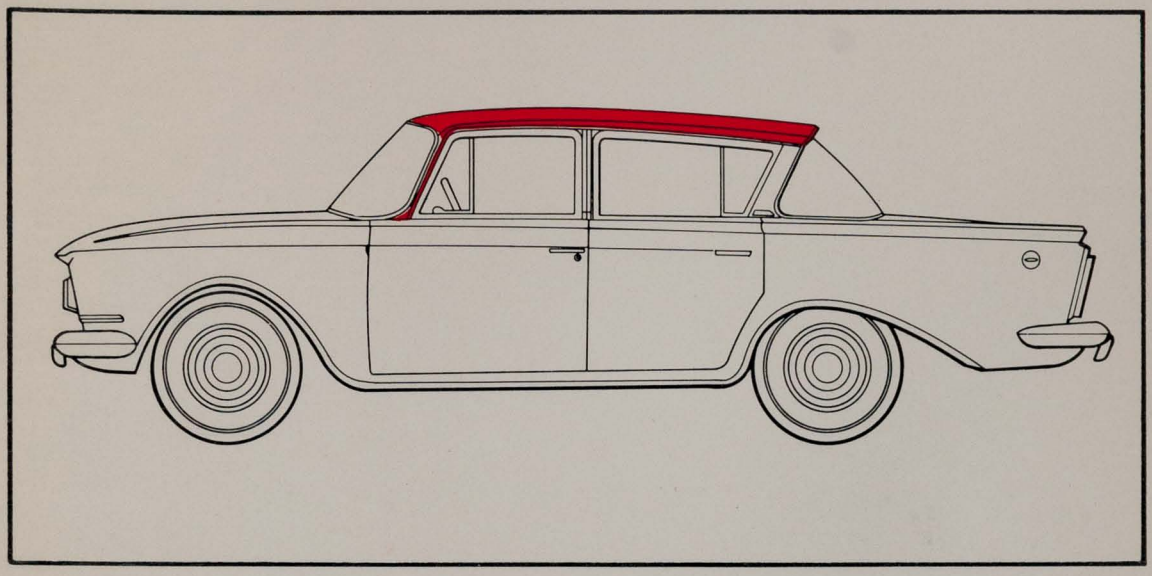
▲ THESE SOLID COLORS AVAILABLE AT EXTRA COST
△ THESE TWO-TONE COLORS AVAILABLE AT ADDITIONAL EXTRA COST

RAMBLER CLASSIC 6 AND V-8

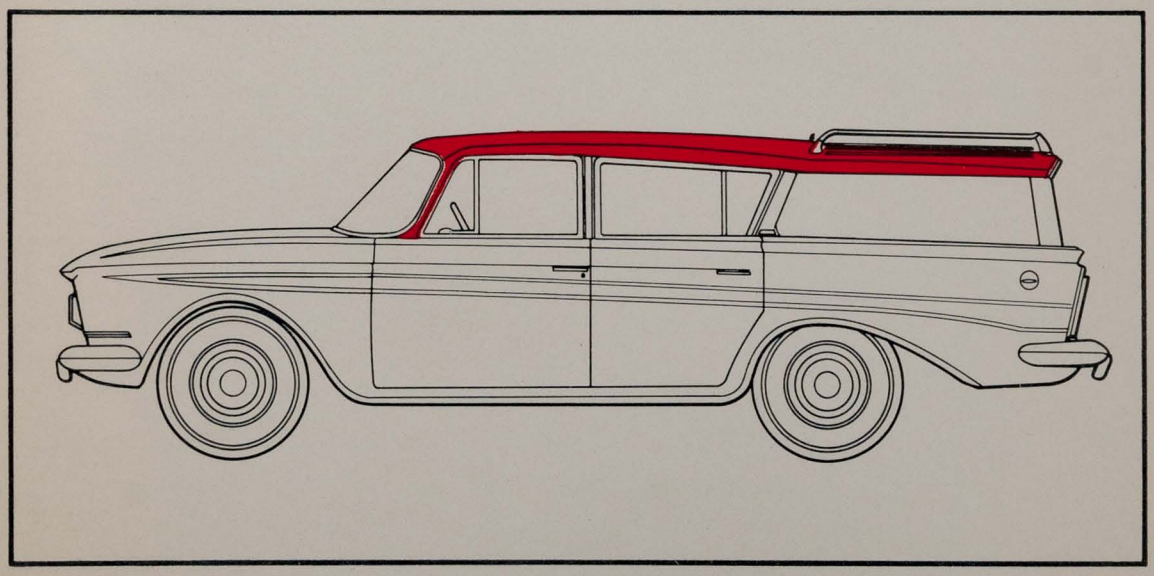
DELUXE OR SUPER

TWO-TONE COLOR DESIGNS

COLOR AND UPHOLSTERY AVAILABILITY
CHART IS SHOWN ON OPPOSITE PAGE



FOUR-DOOR SEDAN
(Deluxe model shown)



FOUR-DOOR STATION WAGON
(Super model shown)

RAMBLER CLASSIC 6 AND V-8

CUSTOM

EXTERIOR COLOR AND UPHOLSTERY COMBINATIONS

	COLOR CODE	EXTERIOR COLORS	CUSTOM								
			T128 T138*	T129 T139*	T141 T151*	T142 T152*	T143 T153*	T144 T154*	T145 T155*	T146 T156*	T149 T159*
SINGLE COLORS	1	P1 CLASSIC BLACK	●	●	●	●	●	●	●	●	●
	72	P72 FROST WHITE	●	●	●	●	●	●	●	●	●
	31	P31 INCA SILVER (METALLIC)	●						●		
	30	P30 BRIARCLIFF RED	●						●		
	27	P27 SONATA BLUE *(Light)*					●				
	28	P28 BERKELEY BLUE (METALLIC) *(Medium)*					●				
	8	P8 CHATSWORTH GREEN *(Light)*						●			
	26	P26 VALLEY GREEN (METALLIC) *(Medium)*						●			
	4	P4 ALAMO BEIGE			●						
	29	P29 WHIRLWIND TAN (METALLIC) *(Medium)*			●						
	33	P33 JASMINE ROSE		●							
	34	P34 FIREGLOW RED (METALLIC)		●							
	32	P32 WAIKIKI GOLD									●
	15	P15 AQUA MIST (METALLIC)				●					
	23	P23 ECHO GREEN (METALLIC) *(Light)*								●	
TWO-TONE COMBINATIONS (EXTRA COST)	31-72	P31 INCA SILVER (METALLIC) P72 FROST WHITE	●						●		
	1-72	P1 CLASSIC BLACK P72 FROST WHITE	●						●		
	31-1	P31 INCA SILVER (METALLIC) P1 CLASSIC BLACK	●						●		
	1-31	P1 CLASSIC BLACK P31 INCA SILVER (METALLIC)	●						●		
	30-72	P30 BRIARCLIFF RED P72 FROST WHITE	●						●		
	1-30	P1 CLASSIC BLACK P30 BRIARCLIFF RED	●						●		
	30-1	P30 BRIARCLIFF RED P1 CLASSIC BLACK	●						●		
	27-72	P27 SONATA BLUE *(Light)* P72 FROST WHITE					●				
	28-72	P28 BERKELEY BLUE (METALLIC) *(Medium)* P72 FROST WHITE					●				
	27-78	P27 SONATA BLUE *(Light)* P28 BERKELEY BLUE (METALLIC) *(Medium)*					●				
	28-27	P28 BERKELEY BLUE METALLIC *(Medium)* P27 SONATA BLUE *(Light)*					●				
	8-72	P8 CHATSWORTH GREEN *(Light)* P72 FROST WHITE						●			
	26-72	P26 VALLEY GREEN (METALLIC) *(Medium)* P72 FROST WHITE						●			
	8-26	P8 CHATSWORTH GREEN *(Light)* P26 VALLEY GREEN (METALLIC) *(Medium)*						●			
	26-8	P26 VALLEY GREEN (METALLIC) *(Medium)* P8 CHATSWORTH GREEN *(Light)*						●			
	4-72	P4 ALAMO BEIGE P72 FROST WHITE			●						
	29-72	P29 WHIRLWIND TAN (METALLIC) *(Medium)* P72 FROST WHITE			●						
	4-29	P4 ALAMO BEIGE P29 WHIRLWIND TAN (METALLIC) *(Medium)*			●						
	29-4	P29 WHIRLWIND TAN (METALLIC) *(Medium)* P4 ALAMO BEIGE			●						
	33-72	P33 JASMINE ROSE P72 FROST WHITE		●							
	34-72	P34 FIREGLOW RED (METALLIC) P72 FROST WHITE		●							
	33-34	P33 JASMINE ROSE P34 FIREGLOW RED (METALLIC)		●							
	34-33	P34 FIREGLOW RED (METALLIC) P33 JASMINE ROSE		●							
	32-72	P32 WAIKIKI GOLD P72 FROST WHITE									●
	15-72	P15 AQUA MIST (METALLIC) P72 FROST WHITE				●					
	23-72	P23 ECHO GREEN (METALLIC) *(Light)* P72 FROST WHITE								●	

NOTE: COLOR LISTED SECOND IS ROOF AND SPEAR COLOR

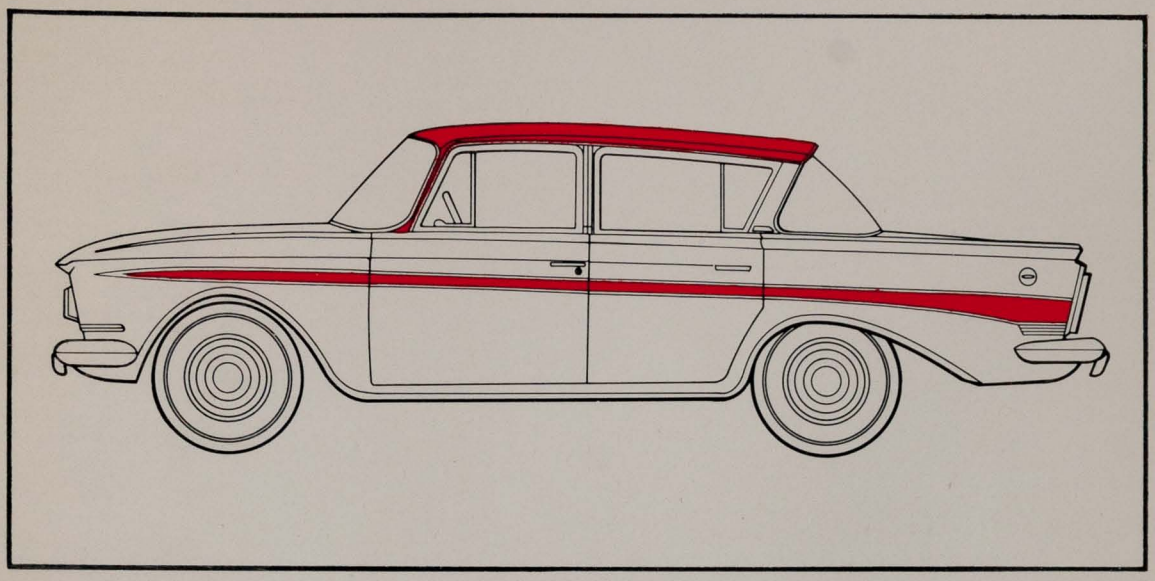
* ALL VINYL TRIM AT NO EXTRA COST

RAMBLER CLASSIC 6 AND V-8

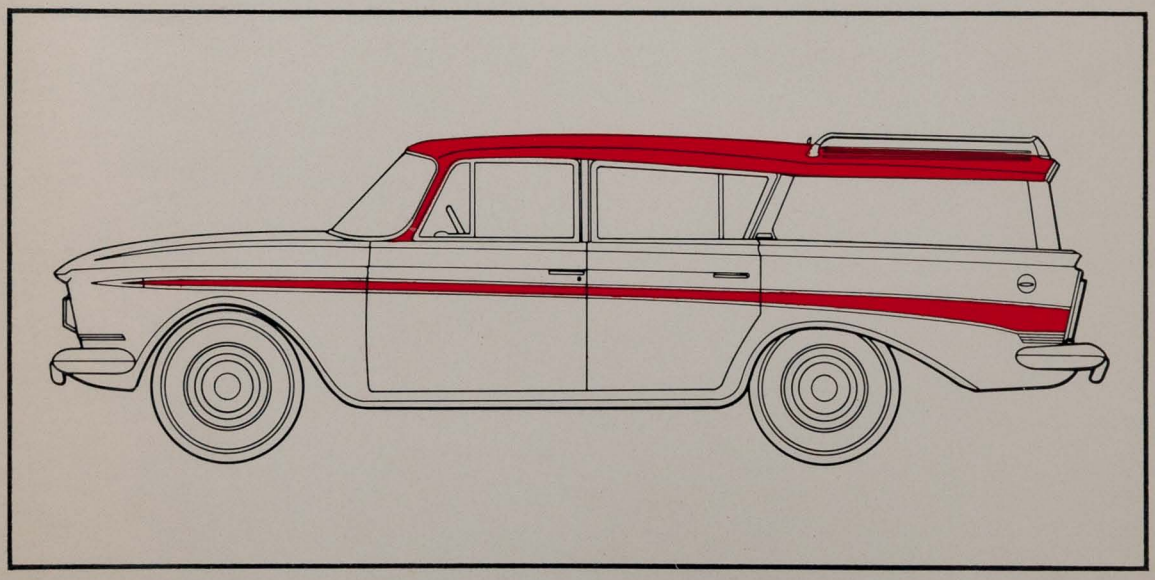
CUSTOM

TWO-TONE COLOR DESIGNS

COLOR AND UPHOLSTERY AVAILABILITY
CHART IS SHOWN ON OPPOSITE PAGE



FOUR-DOOR SEDAN



FOUR-DOOR STATION WAGON

AMBASSADOR

SUPER

EXTERIOR COLOR AND UPHOLSTERY COMBINATIONS

	COLOR CODE	EXTERIOR COLORS	SUPER				
			T162 T172*	T163 T173*	T164 T174*	T165 T175*	T166 T176*
SINGLE COLORS	1	P1 CLASSIC BLACK	●	●	●	●	●
	72	P72 FROST WHITE	●	●	●	●	●
	31	P31 INCA SILVER (METALLIC)	●			●	
	30	P30 BRIARCLIFF RED	●			●	
	27	P27 SONATA BLUE *(Light)*		●			
	28	P28 BERKELEY BLUE (METALLIC) *(Medium)*		●			
	8	P8 CHATSWORTH GREEN *(Light)*			●		
	26	P26 VALLEY GREEN (METALLIC) *(Medium)*			●		
	4	P4 ALAMO BEIGE					●
	29	P29 WHIRLWIND TAN (METALLIC) *(Medium)*					●
	33	P33 JASMINE ROSE ▲	●				
	34	P34 FIREGLOW RED (METALLIC) ▲	●				
	32	P32 WAIKIKI GOLD ▲	●				
	15	P15 AQUA MIST (METALLIC) ▲	●				
	23	P23 ECHO GREEN (METALLIC) *(Light)* ▲	●				
TWO-TONE COMBINATIONS (EXTRA COST)	31-72	P31 INCA SILVER (METALLIC) P72 FROST WHITE	●			●	
	1-72	P1 CLASSIC BLACK P72 FROST WHITE	●			●	
	31-1	P31 INCA SILVER (METALLIC) P1 CLASSIC BLACK	●			●	
	1-31	P1 CLASSIC BLACK P31 INCA SILVER (METALLIC)	●			●	
	30-72	P30 BRIARCLIFF RED P72 FROST WHITE	●			●	
	1-30	P1 CLASSIC BLACK P30 BRIARCLIFF RED	●			●	
	30-1	P30 BRIARCLIFF RED P1 CLASSIC BLACK	●			●	
	27-72	P27 SONATA BLUE *(Light)* P72 FROST WHITE		●			
	28-72	P28 BERKELEY BLUE (METALLIC) *(Medium)* P72 FROST WHITE		●			
	27-78	P27 SONATA BLUE *(Light)* P28 BERKELEY BLUE (METALLIC) *(Medium)*		●			
	28-27	P28 BERKELEY BLUE METALLIC *(Medium)* P27 SONATA BLUE *(Light)*		●			
	8-72	P8 CHATSWORTH GREEN *(Light)* P72 FROST WHITE			●		
	26-72	P26 VALLEY GREEN (METALLIC) *(Medium)* P72 FROST WHITE			●		
	8-26	P8 CHATSWORTH GREEN *(Light)* P26 VALLEY GREEN (METALLIC) *(Medium)*			●		
	26-8	P26 VALLEY GREEN (METALLIC) *(Medium)* P8 CHATSWORTH GREEN *(Light)*			●		
	4-72	P4 ALAMO BEIGE P72 FROST WHITE					●
	29-72	P29 WHIRLWIND TAN (METALLIC) *(Medium)* P72 FROST WHITE					●
	4-29	P4 ALAMO BEIGE P29 WHIRLWIND TAN (METALLIC) *(Medium)*					●
	29-4	P29 WHIRLWIND TAN (METALLIC) *(Medium)* P4 ALAMO BEIGE					●
	33-72	P33 JASMINE ROSE △ P72 FROST WHITE	●				
	34-72	P34 FIREGLOW RED (METALLIC) △ P72 FROST WHITE	●				
	33-34	P33 JASMINE ROSE △ P34 FIREGLOW RED (METALLIC)	●				
	34-33	P34 FIREGLOW RED (METALLIC) △ P33 JASMINE ROSE	●				
	32-72	P32 WAIKIKI GOLD △ P72 FROST WHITE	●				
	15-72	P15 AQUA MIST (METALLIC) △ P72 FROST WHITE	●				
	23-72	P23 ECHO GREEN (METALLIC) *(Light)* △ P72 FROST WHITE	●				

NOTE: COLOR LISTED SECOND IS ROOF AND SPEAR COLOR

* ALL VINYL TRIM AT NO EXTRA COST

△ THESE SOLID COLORS AVAILABLE AT EXTRA COST

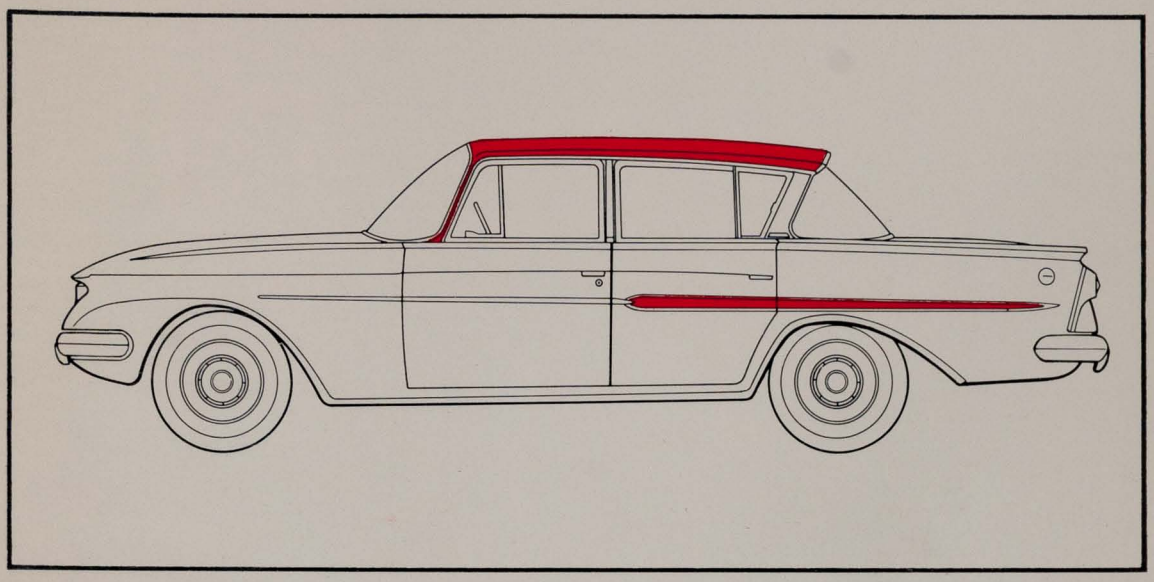
▲ THESE TWO-TONE COLORS AVAILABLE AT ADDITIONAL EXTRA COST

AMBASSADOR

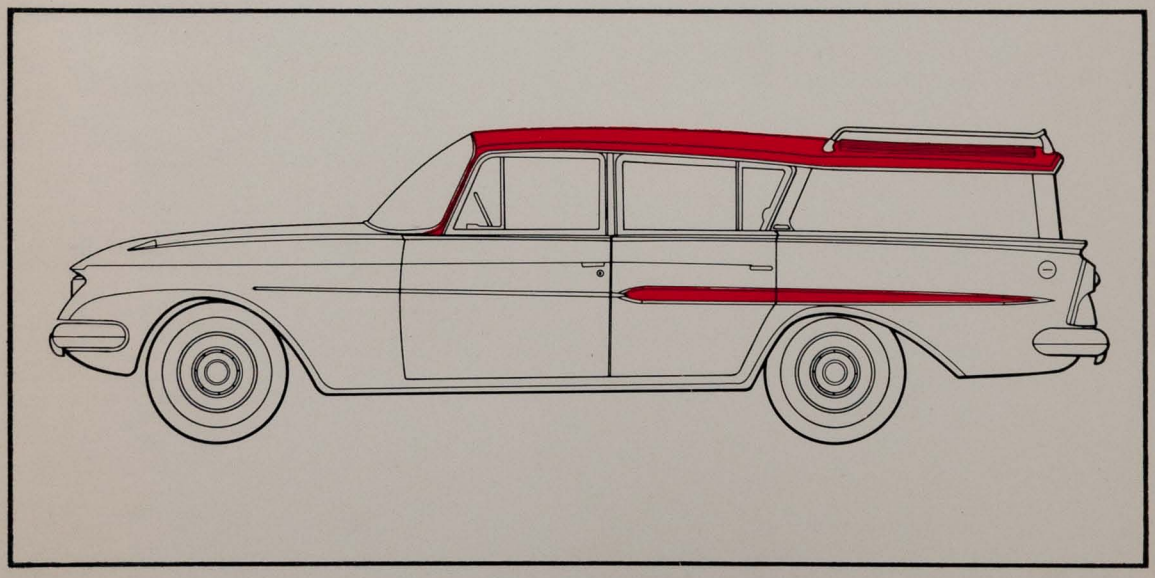
SUPER

TWO-TONE COLOR DESIGNS

COLOR AND UPHOLSTERY AVAILABILITY
CHART IS SHOWN ON OPPOSITE PAGE



FOUR-DOOR SEDAN



FOUR-DOOR STATION WAGON

AMBASSADOR

CUSTOM

EXTERIOR COLOR AND UPHOLSTERY COMBINATIONS

	COLOR CODE	EXTERIOR COLORS	CUSTOM								
			T168 T178*	T169 T179*	T181 T191*	T182 T192*	T183 T193*	T184 T194*	T185 T195*	T186 T196*	T189 T199*
SINGLE COLORS	1	P1 CLASSIC BLACK	●	●	●	●	●	●	●	●	●
	72	P72 FROST WHITE	●	●	●	●	●	●	●	●	●
	31	P31 INCA SILVER (METALLIC)	●						●		
	30	P30 BRIARCLIFF RED	●						●		
	27	P27 SONATA BLUE *(Light)*					●				
	28	P28 BERKELEY BLUE (METALLIC) *(Medium)*					●				
	8	P8 CHATSWORTH GREEN *(Light)*						●			
	26	P26 VALLEY GREEN (METALLIC) *(Medium)*						●			
	4	P4 ALAMO BEIGE			●						
	29	P29 WHIRLWIND TAN (METALLIC) *(Medium)*			●						
	33	P33 JASMINE ROSE		●							
	34	P34 FIREGLOW RED (METALLIC)		●							
	32	P32 WAIKIKI GOLD									●
	15	P15 AQUA MIST (METALLIC)				●					
	23	P23 ECHO GREEN (METALLIC) *(Light)*								●	
TWO-TONE COMBINATIONS (EXTRA COST)	31-72	P31 INCA SILVER (METALLIC) P72 FROST WHITE	●						●		
	1-72	P1 CLASSIC BLACK P72 FROST WHITE	●						●		
	31-1	P31 INCA SILVER (METALLIC) P1 CLASSIC BLACK	●						●		
	1-31	P1 CLASSIC BLACK P31 INCA SILVER (METALLIC)	●						●		
	30-72	P30 BRIARCLIFF RED P72 FROST WHITE	●						●		
	1-30	P1 CLASSIC BLACK P30 BRIARCLIFF RED	●						●		
	30-1	P30 BRIARCLIFF RED P1 CLASSIC BLACK	●						●		
	27-72	P27 SONATA BLUE *(Light)* P72 FROST WHITE					●				
	28-72	P28 BERKELEY BLUE (METALLIC) *(Medium)* P72 FROST WHITE					●				
	27-78	P27 SONATA BLUE *(Light)* P28 BERKELEY BLUE (METALLIC) *(Medium)*					●				
	28-27	P28 BERKELEY BLUE METALLIC *(Medium)* P27 SONATA BLUE *(Light)*					●				
	8-72	P8 CHATSWORTH GREEN *(Light)* P72 FROST WHITE						●			
	26-72	P26 VALLEY GREEN (METALLIC) *(Medium)* P72 FROST WHITE						●			
	8-26	P8 CHATSWORTH GREEN *(Light)* P26 VALLEY GREEN (METALLIC) *(Medium)*						●			
	26-8	P26 VALLEY GREEN (METALLIC) *(Medium)* P8 CHATSWORTH GREEN *(Light)*						●			
	4-72	P4 ALAMO BEIGE P72 FROST WHITE			●						
	29-72	P29 WHIRLWIND TAN (METALLIC) *(Medium)* P72 FROST WHITE			●						
	4-29	P4 ALAMO BEIGE P29 WHIRLWIND TAN (METALLIC) *(Medium)*			●						
	29-4	P29 WHIRLWIND TAN (METALLIC) *(Medium)* P4 ALAMO BEIGE			●						
	33-72	P33 JASMINE ROSE P72 FROST WHITE		●							
	34-72	P34 FIREGLOW RED (METALLIC) P72 FROST WHITE		●							
	33-34	P33 JASMINE ROSE P34 FIREGLOW RED (METALLIC)		●							
	34-33	P34 FIREGLOW RED (METALLIC) P33 JASMINE ROSE		●							
	32-72	P32 WAIKIKI GOLD P72 FROST WHITE									●
	15-72	P15 AQUA MIST (METALLIC) P72 FROST WHITE				●					
	23-72	P23 ECHO GREEN (METALLIC) *(Light)* P72 FROST WHITE								●	

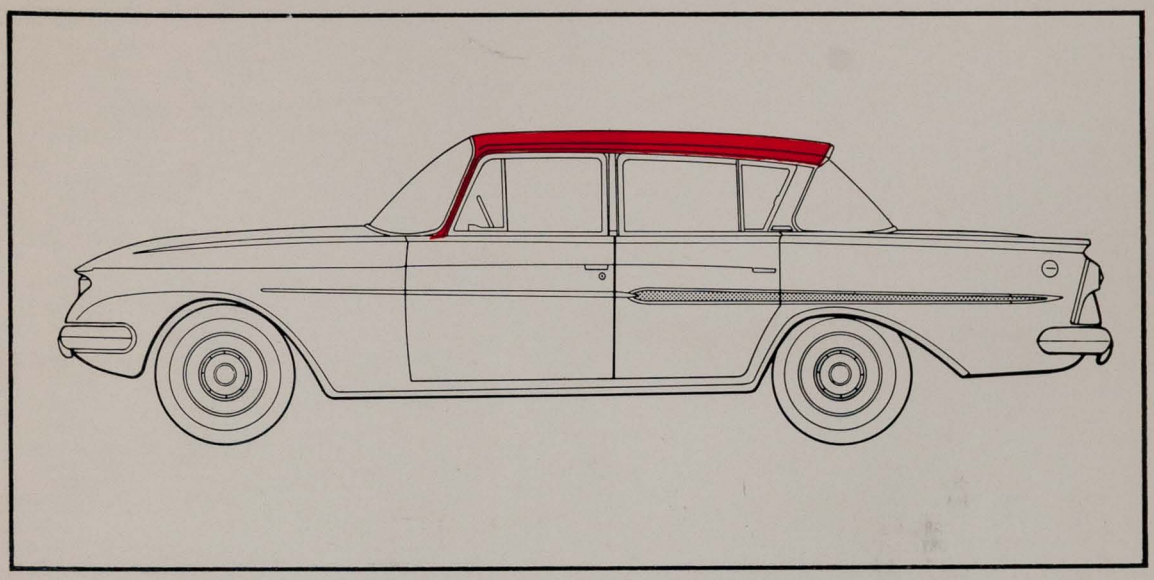
NOTE: COLOR LISTED SECOND IS ROOF COLOR
* ALL VINYL TRIM AT NO EXTRA COST

AMBASSADOR

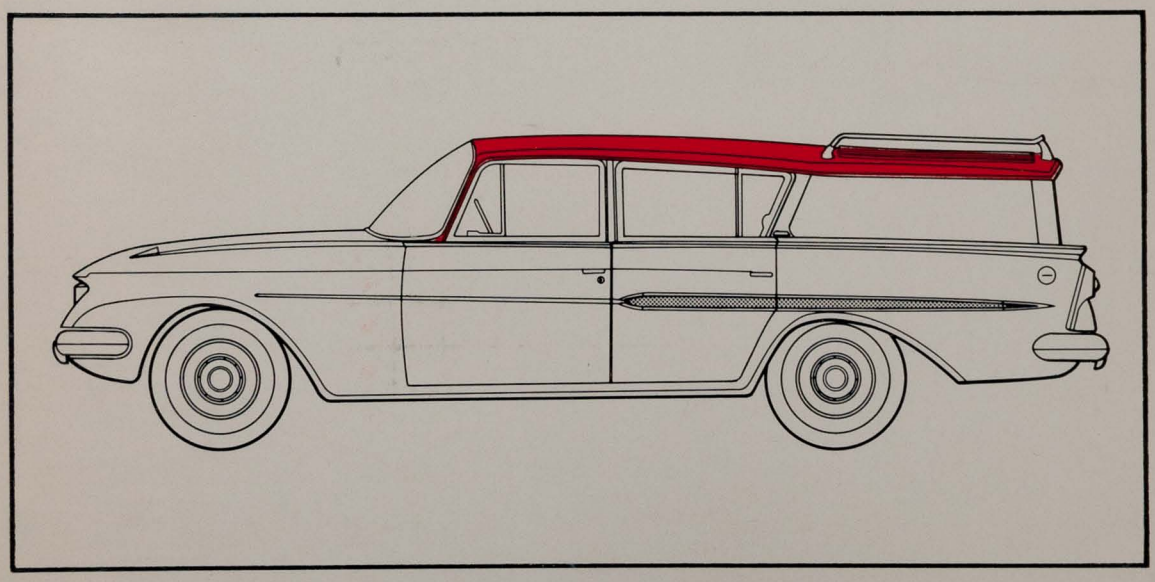
CUSTOM

TWO-TONE COLOR DESIGNS

COLOR AND UPHOLSTERY AVAILABILITY
CHART IS SHOWN ON OPPOSITE PAGE

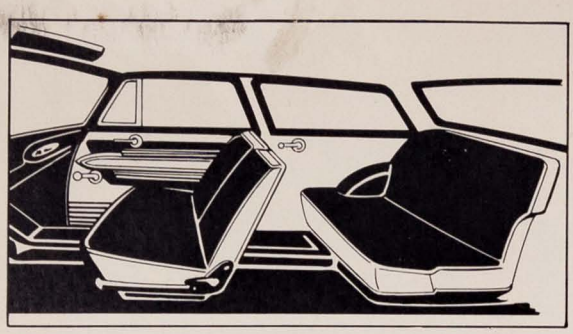


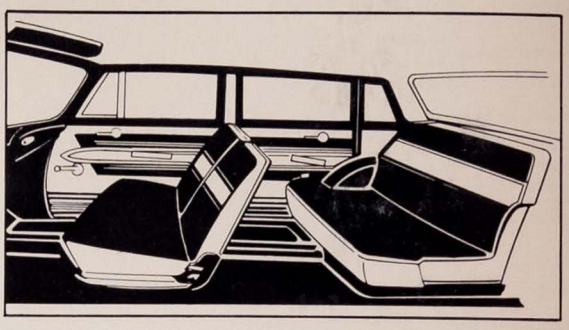
FOUR-DOOR SEDAN



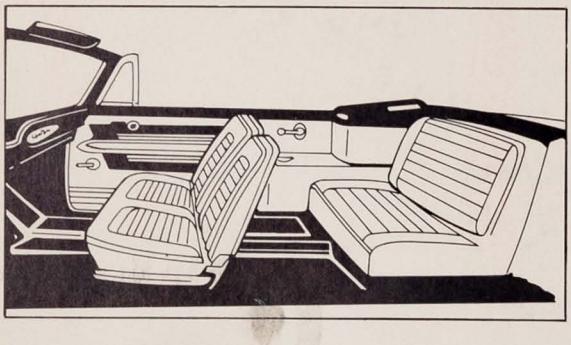
FOUR-DOOR STATION WAGON

1961
RAMBLER INTERIOR DESIGNS

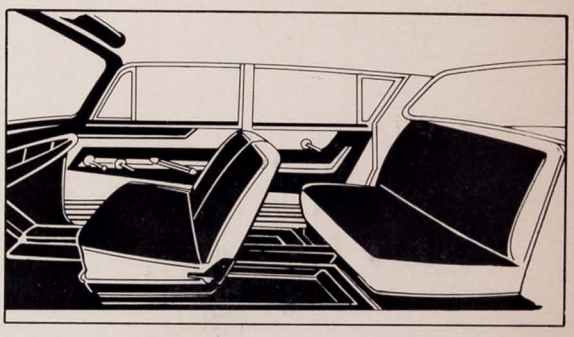




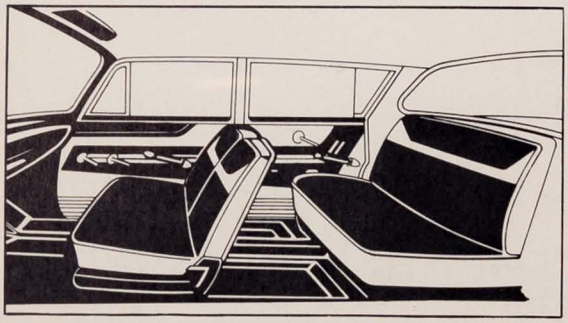
DELUXE.....AMERICAN.....SUPER AND CUSTOM
(Custom trim design also for convertible)

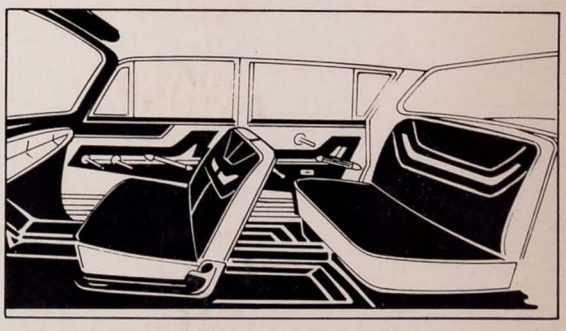


AMERICAN CUSTOM CONVERTIBLE
(Pleated vinyl design at extra cost)

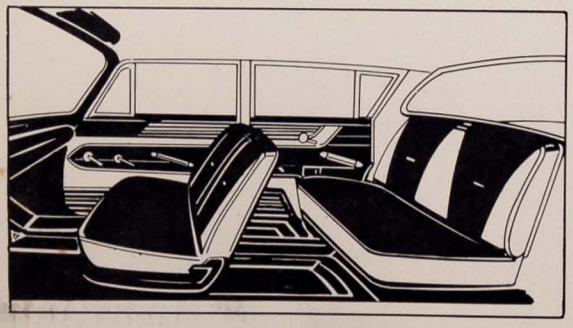


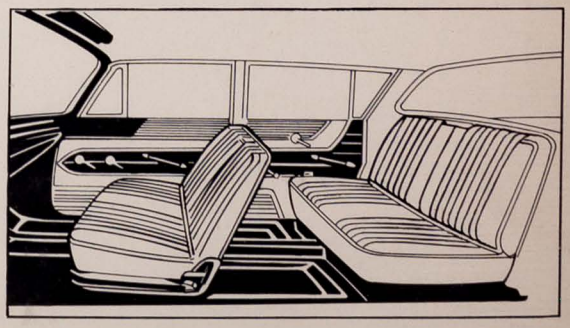
RAMBLER CLASSIC 6 AND V-8 DELUXE





SUPER.....RAMBLER CLASSIC 6 AND V-8.....CUSTOM





SUPER.....AMBASSADOR.....CUSTOM

1961 RAMBLER

EXTERIOR COLOR SELECTIONS

. . . .

SUPER QUALITY BAKED ENAMEL

(EXTRA COST OPTION)

ALL MODEL TWO-TONES

ALL MODEL SOLID COLORS

CUSTOM TWO-TONES

CUSTOM SOLID COLORS

INCA SILVER (Metallic)	P31	1	31	1	30	1	30	27	28	27	28	8	26	8	26	[illegible]	29	4	29
FROST WHITE	P72	72	1	31	72	30	1	72	72	28	27	72	72	26	8	72	72	29	4

CUSTOM TWO-TONES

CUSTOM TWO-TONES

CLASSIC BLACK	P 1	31	1	30	1	30	27	28	27	28	8	26	8	26	[illegible]	29	4	29
FROST WHITE	P72	1	31	72	30	1	72	72	28	27	72	72	26	8	72	72	29	4

INCA SILVER P31 1 30 1 30 27 28 27 28 8 26 8 26 29 4 29
(Metallic)
CLASSIC BLACK P 1 31 72 30 1 72 72 28 27 72 72 26 8 72 72 29 4
CUSTOM
TWO-TONES

CLASSIC BLACK P 1 30 1 30 27 28 27 28 8 26 8 26 29 4 29

INCA SILVER P31 72 30 1 72 72 28 27 72 72 26 8 72 72 29 4
(Metallic)

CUSTOM
TWO-TONES

BRIARCLIFF RED P30

FROST WHITE P72

1 30 27 28 27 28 8 26 8 26 29 4 29

30 1 72 72 28 27 72 72 26 8 72 72 29 4

CUSTOM TWO-TONES

CUSTOM TWO-TONES

CLASSIC BLACK P 1	30	27	28	27	28	8	26	8	26	[illegible]	29	4	29
BRIARCLIFF RED P30	1	72	72	28	27	72	72	26	8	72	72	29	4

BRIARCLIFF RED P30 27 28 27 28 8 26 8 26 29 4 29

CLASSIC BLACK P 1 72 72 28 27 72 72 26 8 72 72 29 4

CUSTOM
TWO-TONES

SONATA BLUE P27 28 27 '28 8 26 8 26 '29 4 29

FROST WHITE P72 72 28 '27 72 72 26 8 72 '72 29 4

CUSTOM TWO-TONES

BERKELEY BLUE (Metallic) P28 27 '28 8 26 8 26 '29 4 29

FROST WHITE P72 28 '27 72 72 26 8 72 '72 29 4

CUSTOM TWO-TONES

SONATA BLUE P27 '28 8 26 8 26 '29 4 29

BERKELEY BLUE P28 '27 72 72 26 8 72 '72 29 4
(Metallic)

CUSTOM
TWO-TONES

BERKELEY BLUE (Metallic)	P28	8	26	8	26	[illegible]	29	4	29	
SONATA BLUE	P27	72	72	26	8	72	72	29	4	

CUSTOM TWO-TONES

CHATSWORTH GREEN P 8 26 8 26 29 4 29

FROST WHITE P72 72 26 8 72 72 29 4

CUSTOM
TWO-TONES

VALLEY GREEN P26 8 26 29 4 29
(Metallic)

FROST WHITE P72 26 8 72 72 29 4

CUSTOM
TWO-TONES

CHATSWORTH GREEN P 8 26 29 4 29

VALLEY GREEN P26 8 72 72 29 4
(Metallic)

CUSTOM
TWO-TONES

VALLEY GREEN P26 29 4 29
(Metallic)

CHATSWORTH GREEN P 8 72 72 29 4

CUSTOM
TWO-TONES

ALAMO BEIGE P[illegible]29 4 29

FROST WHITE P72 72 29 4

CUSTOM
TWO-TONES

WHIRLWIND TAN P29 4 29
(Metallic)

FROST WHITE P72 29 4

CUSTOM
TWO-TONES

ALAMO BEIGE P 4 29

WHIRLWIND TAN P29 4
(Metallic)

CUSTOM
TWO-TONES

WHIRLWIND TAN P29
(Metallic)

ALAMO BEIGE P 4

CUSTOM
TWO-TONES

Extra cost option on Custom models.
Also available on Deluxe and Super
models at additional extra cost.

CUSTOM
TWO-TONES

JASMINE ROSE P33 34 33 34 32 15 23

FROST WHITE P72 72 34 33 72 72 72

FIREGLOW RED P34 33 34 32 15 23
(Metallic)

FROST WHITE P72 34 33 72 72 72

JASMINE ROSE P33 34 32 15 23

FIREGLOW RED P34 33 72 72 72
(Metallic)

FIREGLOW RED P34 32 15 23
(Metallic)

JASMINE ROSE P33 72 72 72

WAIKIKI GOLD P32 15 23

FROST WHITE F72 72 72

AQUA MIST P1523
(Metallic)

FROST WHITE P7272

ECHO GREEN P23
(Metallic)

FROST WHITE P72

P1 P4 P8 P26 P27 P28 P29 P30 P31 P

CLASSIC BLACK

P4 P8 P26 P27 P28 P29 P30 P31 P

ALAMO BEIGE

P8 P26 P27 P28 P29 P30 P31 P

CHATSWORTH GREEN

P27 P28 P29 P30 P31 P

SONATA BLUE

BERKELEY BLUE
(Metallic)

WHIRLWIND TAN
(Metallic)

P30 P31 P

BRIARCLIFF RED

P31 P

INCA SILVER
(Metallic)

P

FROST WHITE

Standard on Custom models.
Also available on Deluxe and Super
models as an extra cost option.

P15 P23 P32 P33 P34

AQUA MIST
(Metallic)

P23 P32 P33 P34

ECHO GREEN
(Metallic)

WAIKIKI GOLD

JASMINE ROSE

P34

FIREGLOW RED
(Metallic)

1961 RAMBLER
UPHOLSTERY SELECTIONS

The wide variety of upholstery selections presented in the following pages have been tastefully created by expert interior stylists. Perfect color harmony and highest quality materials provide stunning beauty with lasting practicality.

Each interior color scheme is available in vinyl-fabric or all-vinyl combinations. Patterned matelasse vinyl headlining is standard on American models. Cushioned acoustical moulded fiber-glass headlining is a new standard feature on Classic and Ambassador models.

(REVISED 9/20/60)

COLOR AND UPHOLSTERY SELECTIONS

1961 COLORS	Solid	2-Tone	AMERICAN				RAMBLER 6- AND V-8		
			02 06 05 04 08 Deluxe	06-1 05-1 04-1 08-1 Super	07-2 06-2 05-2 04-2 08-2 Custom	*07-2 Custom	15 18 25 Deluxe	15-1 25-1 18-1 28-1 18-3 28-3 Super	15-2 25-2 18-2 28-2 18-4 28-4 Custom
FROST WHITE OR CLASSIC BLACK	72 1		101-111*	102-112* 103-113* 104-114* 105-115* 106-116*	128-129-141- 142-143-144- 145-146-149 138* 139* 151* 152* 153* 154* 155* 156* 159*	127-150 137-157 140-158 147 148-160	121-131*	122-132* 123-133* 124-134* 125-135* 126-136*	128-129-141- 142-143-144- 145-146-149 138* 139* 151* 152* 153* 154* 155* 156* 159*
		1-72 1-30 1-31	101-111*	102-112* 105-115*	128-138* 145-155*	127-157	121-131	122-132* 125-135*	128-138* 145-155*
ALAMO BEIGE	4	4-72 4-29	101-111*	106-116*	141-151*	140	121-131*	126-136*	141-151*
CHATSWORTH GREEN	8	8-72 8-26	101-111*	104-114*	144-154*	150	121-131*	124-134*	144-154*
AQUA MIST**	15	15-72	101-111*	102-112*	142-152*	147	121-131*	122-132*	142-152*
ECHO GREEN**	23	23-72	101-111*	102-112*	146-156*	158	121-131*	122-132*	146-156*
VALLEY GREEN	26	26-72 26-8	101-111*	104-114*	144-154*	150	121-131*	124-134*	144-154*
SONATA BLUE	27	27-72 27-28	101-111*	103-113*	143-153*	148	121-131*	123-133*	143-153*
BERKELEY BLUE	28	28-27 28-72	101-111*	103-113*	143-153*	148	121-131*	123-133*	143-153*
WHIRLWIND TAN	29	29-72 29-4	101-111*	106-116*	141-151*	140	121-131*	126-136*	141-151*
BRIARCLIFF RED	30	30-72 30-1	101-111*	102-112* 105-115*	128-138* 145-155*	127 157	121-131*	122-132* 125-135*	128-138* 145-155*
INCA SILVER	31	31-72 31-1	101-111*	102-112* 105-115*	128-138* 145-155*	127 157	121-131*	122-132* 125-135*	128-138* 145-155*
WAIKIKI GOLD**	32	32-72	101-111*	102-112*	149-159*	160	121-131*	122-132*	149-159*
JASMINE ROSE**	33	33-34 33-72	101-111*	102-112*	129-139*	137	121-131*	122-132*	129-139*
FIREGLOW RED**	34	34-72 34-33	101-111*	102-112*	129-139*	137	121-131*	122-132*	129-139*
			110 FLEET (ONLY)				130 FLEET (ONLY)		

*BREATHABLE VINYL
**COLOR—EXTRA COST ON DELUXE AND SUPER MODELS
*PLEATED VINYL CONVERTIBLE TRIM AT EXTRA COST
NOTE: COLOR LISTED SECOND IS ROOF COLOR (BLACK OR WHITE CONVERTIBLE TOP OPTIONAL AT NO EXTRA COST)

RAMBLER AMERICAN DELUXE

UPHOLSTERY SELECTIONS

FABRIC-VINYL.....OR.....ALL-VINYL

VINYL

Long-wearing, stain-resistant
30-oz. vinyl with fabric backing.
"Bison" grain leather type finish.

FABRIC

"Rancho" pattern
55% Viscose
35% Nylon
8% Acetate
2% Metallic
15 oz. with acrylic backing.

POROUS VINYL

"Tropicana" pattern
22.5 oz. vinyl with
special fabric backing
for added ventilation.

RAMBLER AMERICAN

DELUXE

T101

T111

RAMBLER AMERICAN SUPER

UPHOLSTERY SELECTIONS

FABRIC-VINYL.....OR.....ALL-VINYL

VINYL

Long-wearing, stain-resistant
30-oz. vinyl with fabric backing.
"Bison" grain leather type finish.

FABRIC

"Rancho" pattern
55% Viscose
35% Nylon
8% Acetate
2% Metallic
15 oz. with acrylic backing.

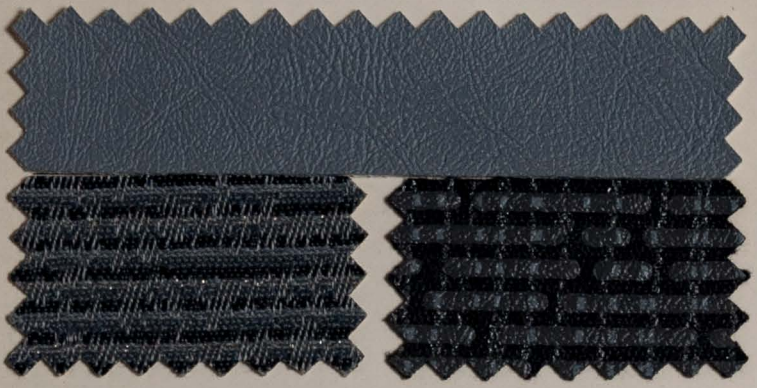
POROUS VINYL

"Tropicana" pattern
22.5 oz. vinyl with
special fabric backing
for added ventilation.

RAMBLER AMERICAN

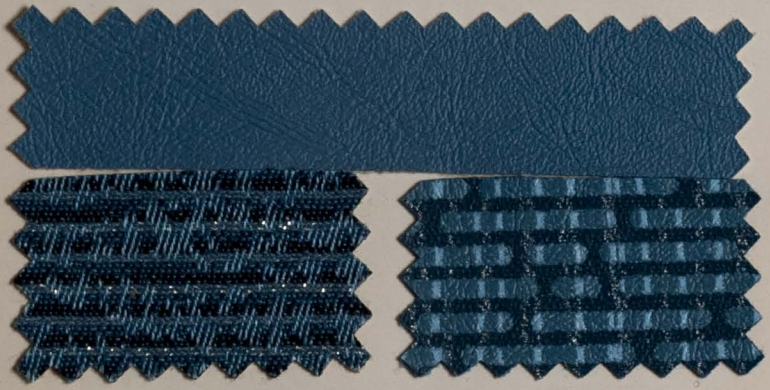
SUPER

T102



T112

T103



T113

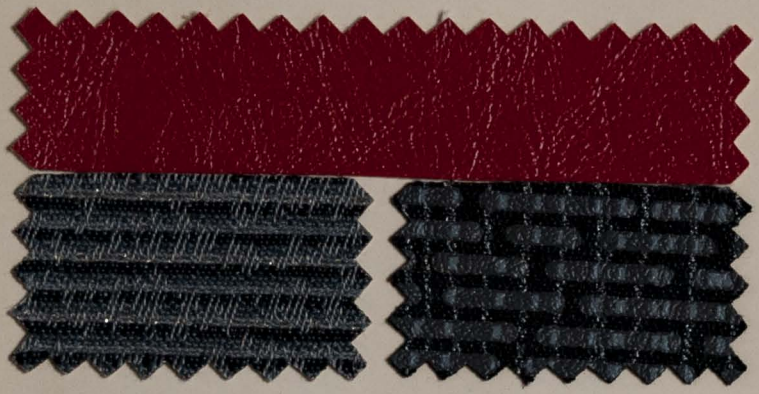
T104

T114

RAMBLER AMERICAN

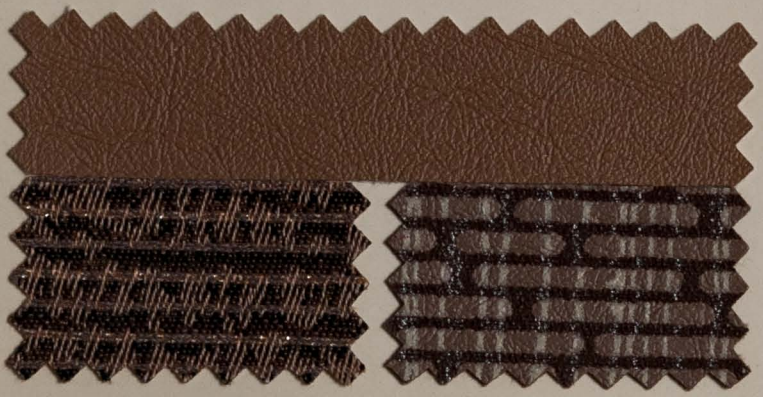
SUPER

T105



T115

T106



T116

See "Classic 6 & V-8, Custom" section for upholstery selections.

In addition, nine pleated vinyl trims are offered on the Custom Convertible as an extra cost option. These are shown on the next page.

RAMBLER AMERICAN

CUSTOM CONVERTIBLE

PLEATED VINYL, EXTRA COST OPTION

T127

T137

T140

T147

T148

T150

T157

T158

T160

RAMBLER CLASSIC-6 and V-8 DELUXE

UPHOLSTERY SELECTIONS

FABRIC-VINYL.....OR.....ALL-VINYL

VINYL

Long-wearing, stain-resistant
30-oz. vinyl with fabric backing.
"Bison" grain leather type finish.

FABRIC

"Raffia" pattern
79% Viscose
21% Nylon
17 oz. with acrylic backing.

POROUS VINYL

"Tropicana" pattern
22.5 oz. vinyl with
special fabric backing
for added ventilation.

RAMBLER CLASSIC—6 & V-8

DELUXE

T121

T131

RAMBLER CLASSIC-6 and V-8 SUPER

UPHOLSTERY SELECTIONS

FABRIC-VINYL.....OR.....ALL-VINYL

VINYL

Long-wearing, stain-resistant
30-oz. vinyl with fabric backing.
"Bison" grain leather type finish.

FABRIC

"Raffia" pattern
79% Viscose
21% Nylon
17 oz. with acrylic backing.

POROUS VINYL

"Tropicana" pattern
22.5 oz. vinyl with
special fabric backing
for added ventilation.

RAMBLER CLASSIC—6 & V-8

SUPER

T122

T132

T123

T133

T124

T134

RAMBLER CLASSIC—6 & V-8

SUPER

T125

T135

T126

T136

RAMBLER CLASSIC-6 and V-8 CUSTOM

UPHOLSTERY SELECTIONS

FABRIC-VINYL.....OR.....ALL-VINYL

VINYL

Long-wearing, stain-resistant
30-oz. vinyl with fabric backing.
"Bison" grain leather type finish.

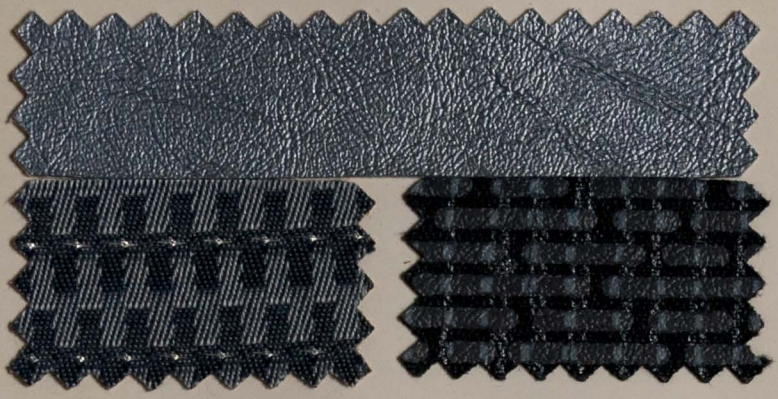
FABRIC

"Maze" pattern
49% Viscose
48% Nylon
3% Metallic
16 oz. with resin backing.

POROUS VINYL

"Tropicana" pattern
22.5 oz. vinyl with
special fabric backing
for added ventilation.

T128

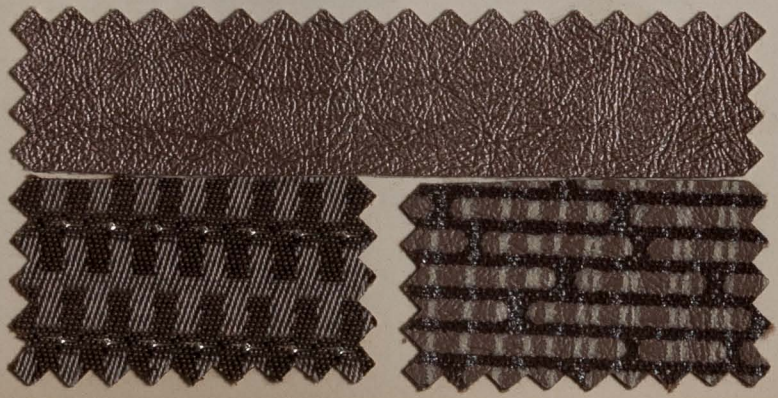


T138

T129

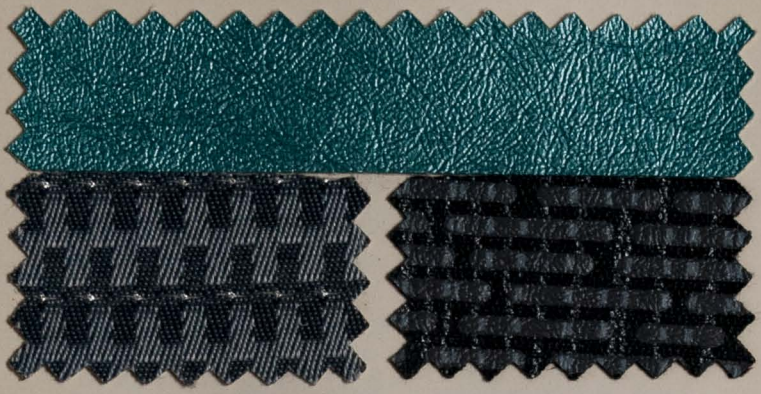
T139

T141



T151

T142



T152

T143

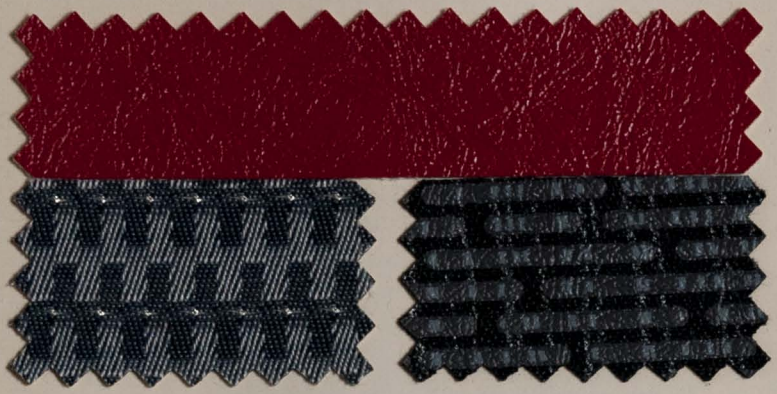
T153

T144

T154

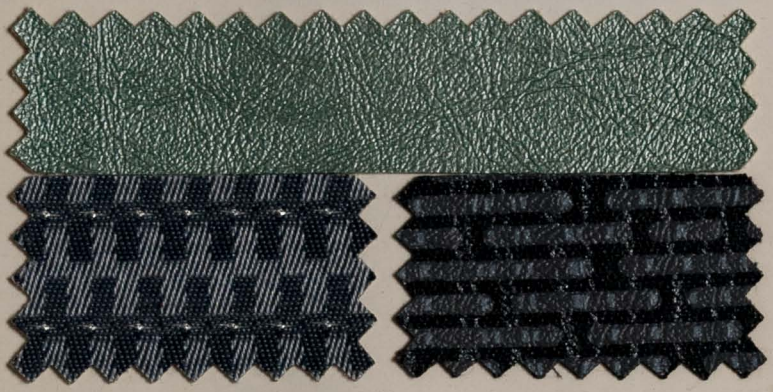
RAMBLER CLASSIC—6 AND V-8 CUSTOM

T145



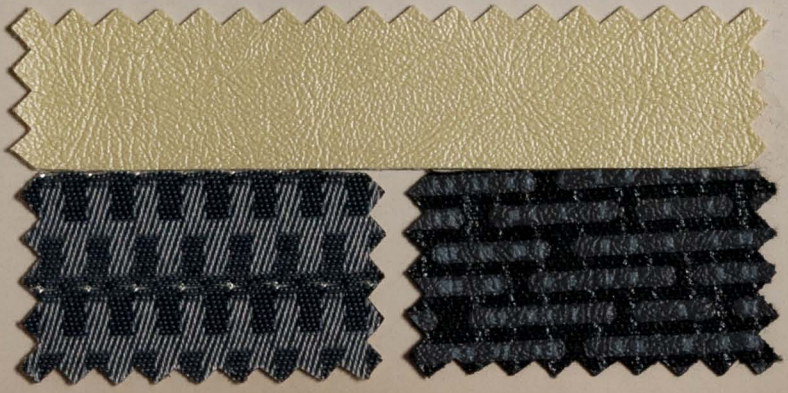
T155

T146



T156

T149



T159

AMBASSADOR V-8 SUPER

UPHOLSTERY SELECTIONS

FABRIC-VINYL.....OR.....ALL-VINYL

VINYL

Long-wearing, stain-resistant
30-oz. vinyl with fabric backing.
"Bison" grain leather type finish.

FABRIC

"Aurora" pattern
56% Viscose
40% Nylon
4% Metallic
19 oz. with acrylic backing.

POROUS VINYL

"Tropicana" pattern
22.5 oz. vinyl with
special fabric backing
for added ventilation.

AMBASSADOR V-8 SUPER

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AMBASSADOR V-8 SUPER

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AMBASSADOR V-8 CUSTOM

PLEATED UPHOLSTERY SELECTIONS

FABRIC-VINYL.....OR.....ALL-VINYL

VINYL

Long-wearing, stain-resistant
30-oz. vinyl with fabric backing.
"Bison" grain leather type finish.

FABRIC

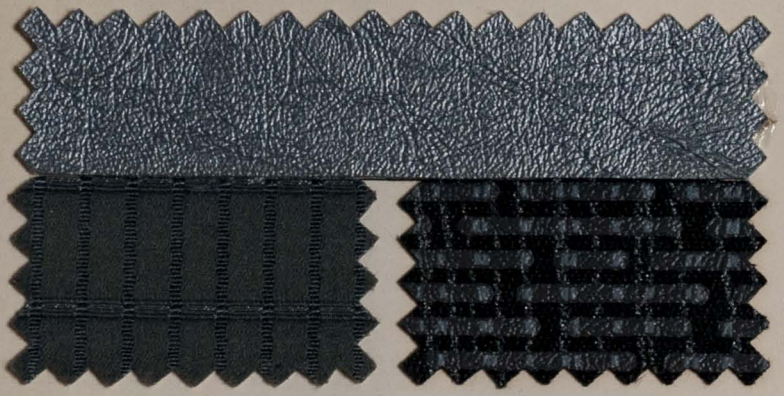
"Lisbon" pattern
66% Viscose
33% Nylon
1% Arnel
17 oz. with acrylic backing.

POROUS VINYL

"Tropicana" pattern
22.5 oz. vinyl with
special fabric backing
for added ventilation.

AMBASSADOR V-8 CUSTOM

T168



T178

T169

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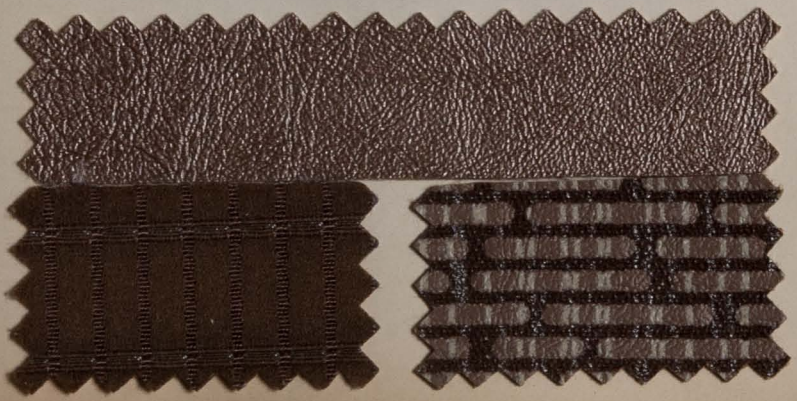
T181



T191

T182

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AMBASSADOR V-8 CUSTOM

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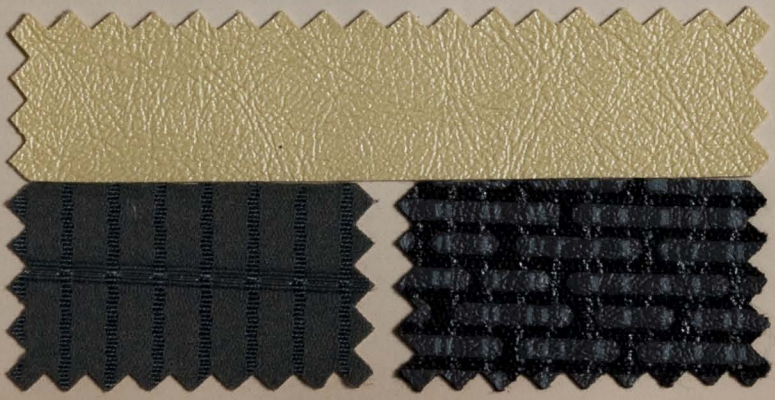

T199